



## **P R E S S   R E L E A S E**

### **Westown View Holds Fortune Delight Grand Prize Draw (*Get The Unit, Get The Prize!*)**

**Jakarta, 21th December 2023** – After the successful Topping Off Ceremony of Westown View Apartment La Chiva Tower some time ago, PT PP Properti Tbk (**stock code: PPRO**) through its subsidiary, namely: PT PPRO Sampurna Jaya is presenting an event that Westown View's loyal customers have been waiting for. *Fortune Delight* is a grand prize drawing event for customers who purchased the La Chiva Tower at the end of 2023, precisely on Thursday (21/12).

The event with the theme "Discover Westown View" is a form of Westown View Apartment's appreciation to all loyal customers for their trust in investing in one of the PPRO products which has a strategic location in West Surabaya. Through the *Get The Unit Get The Prize* program, unit buyers from the La Chiva Tower are given an opportunity to win a lottery in the form of 1 (one) Daihatsu Rocky car, 1 (one) Honda Brio car, 2 (two) Gesits motorbikes, 10 (ten) Smartwatches and 20 (twenty) Precious Metals.

*Fortune Delight* has the meaning of luck and joy. This event is not merely an event, but also an opportunity for Westown View Apartment customers to celebrate and feel the joy, and hope for abundant luck in the form of attractive prizes presented by Westown View Apartment.

"This is the moment our loyal customers have been waiting for and it is an honor for me as a company representative to take part in this event. Hopefully this grand prize can please our loyal customers, since they are a part of the big Westown View family for us," says Afrilia Pratiwi as Corporate Secretary of PPRO.

On the same day of the event, Westown View also launched a collaboration with Citadines by Ascott which is an international brand. The Ascott Limited (Ascott), a lodging business unit wholly owned by CapitaLand Investment Limited (CLI), is proud to introduce its newest upcoming property called Citadines Connect West Surabaya which is planned to open in 2025. This Serviced Apartment will feature 116 units with several types of units which are; executive, studio and one-bedroom. This property will also be equipped with modern equipment and complete facilities such as lounge, co-working area, gym, swimming pool and outdoor garden. Citadines Connect West Surabaya is strategically located in the business district in Surabaya and close to the Pakuwon Mall shopping center.

Westown View Apartment is one of PPRO's residential apartment projects which is strategically located in the heart of West Surabaya with a Tropical Architecture concept, surrounded by shopping centers, schools, hospitals and easy and affordable transportation access which makes the residents feel at ease to access various important facilities in their everyday life. Equipped with beach garden facilities, infinity pool, gym in the sky, children's playground, and commercial area to meet daily needs.

"Ever since the launch of the first tower of Westown View Apartment, the public interest has been very positive, both from the city of Surabaya, the island of Java, and even outside Java. This is noticeable through our marketing sales which has reached 85% percent. "This positive trend continues to improve until the present time and is targeted to be sold out in the near future," says Sahnawi as the President Director of PT PPRO Sampurna Jaya.

After completing the construction structure up to the 45th floor last November, Westown View is currently accelerating the work of the La Chiva tower architect to carry out the regular handover process which is planned in the first quarter of 2024.

"We are currently accelerating architectural work with a target of regular handover in the first quarter of 2024. This is a form of PPRO's commitment to every loyal customer who has been invested in Westown View. The special promo at this event is *Pay-free Until the Handover*. We hope that this promo can be well absorbed by the market both within and outside the city of Surabaya," concludes Afrilia.

The end of 2023 is the right momentum to invest in apartment housing, especially in Westown View Apartment, apart from the attractive promotions which would be unfortunate to miss, the completion of the construction of the first tower structure will definitely increase the investment value of the La Chiva tower.

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